

# The Flywheel Affiliate - Guidebook -



The Flywheel affiliate program is a great way to make additional income while providing an industry leading hosting option for your clients and followers.

### What's so great about Flywheel?

Flywheel is a delightful platform that empowers designers, developers, and digital agencies to focus on what they do best — building beautiful, functional sites for their clients. We make it a breeze to create and develop WordPress sites, handle hosting, manage projects, and ultimately scale your business. With nightly backups, blazing-fast load times, WordPress-specific security, 100% free simple SSL, and an awesome support team full of WordPress experts, Flywheel helps thousands of designers across the world launch projects every day.

### All we do is WordPress

We're huge fans of WordPress, and we've made it a point to know it inside and out. That's why our servers are specially tuned and optimized for the needs of WordPress sites. We take pride in being able to help with a wide range of WordPress issues – something traditional hosts can't do.

### Light speed is normal speed

Say goodbye to bottom-of-the-barrel shared hosting environments. Our servers are hand-tuned for optimal WordPress performance, so your site is always super speedy. Plus, we configure caching on the server-side, meaning you'll never have to fuss with caching plugins again.

### Your important stuff is backed up

With Flywheel, you can sleep well at night knowing your important sites are backed up and easily restorable. Don't worry about configuring backup plugins or figuring out how to do manual restores – we've got you covered!

### Hackers aren't welcome

Because of its immense popularity, WordPress has become a target for hackers and malicious users across the internet. Nobody wants to have tasteless ads show up on their homepage or spam go out from their email, so we work hard to make sure your site is always malware-free. And in the unlikely event that your site is compromised, we'll fix it for you – for free!



### Support isn't an afterthought

Our team of WordPress experts is ready to help with pretty much anything. Our focus on WordPress means we'll go a lot deeper than your typical hosting company, because we can help with everything from "My server is down" to "Can you recommend a plugin that does xyz?" We're truly here to help.

### Free features galore

Flywheel customers have access to our ever-growing suite of solutions to make designing and developing sites a breeze. Not only can you currently enjoy free <u>Simple SSL</u>, <u>Blueprints</u>, <u>Staging</u>, and so much more, but the plans we have for the future are absolutely mind-blowing.

## This is NOT your typical affiliate program

Flywheel's affiliate program contains the same attention to detail and service you've come to know and expect from us, which means we aren't going to offer secret fine print and frustrating experiences like the other guys do. Here are a few ways we're changing the game:

### Lifetime referrals

Unlike other affiliate and referral programs, Flywheel pays you for every site that your referral purchases for the lifetime of that customer. Example: You refer a design agency and they pay for 10 sites in a year – you get commissions on all 10 sites (not just the first one), up to \$500 per referral source.

### **Unlimited earning potential**

There is no monthly or lifetime maximum for earning in the Flywheel program. As long as you keep sending us newbies, you'll still get paid!



### Quality

You can sleep peacefully knowing that you're referring your clients and readers to the best WordPress host in the business. Our newly-expanded, global customer service team is here for your referrals, whether they have questions about a plan or are ready to start their free migrations.

### **Flexibility**

We want our affiliate program to work with your business, so we give you two great options for earning commissions. Use your affiliate link to refer traffic from your site or social channels, or simply request a billing transfer and when your referral completes payment, you'll earn some sweet, sweet cash.

### **Service**

Want a custom landing page for your affiliate link? Your own banner? Tips for growing your referral traffic? Customer testimonials? Just contact your affiliate manager. We're 100% here to help you succeed.





Earn payouts by either sharing your unique link or transferring sites. As soon as your referral completes payment, you're eligible for three times the monthly cost of the plan they select.

Plan	Reward
TINY	\$45
PERSONAL	\$90
PROFESSIONAL	\$225
FREELANCER	\$300
AGENCY	\$500

Payments are made via PayPal and are paid out around the first of the month after your referral is with us for three months on a monthly plan or one month on an annual plan. If your client uses a promotional code or discount, your commissions will be adjusted accordingly.

### Spread the love and earn some cash

There are tons of great ways to drive referrals to Flywheel. Here are some quick ideas, but if you'd like to brainstorm with us, we're always happy to send ideas your way.

### Add a banner to your site

Add a Flywheel banner on your website to drive users to sign up for Flywheel.

### Share your link on social

Spread the word on your social profiles and recommend Flywheel to your friends. The more you tweet and share, the better!



### Include Flywheel in your blog

Write a recommendation or review on your blog about Flywheel, or let your followers know about Flywheel's new features!

### Work at an agency? Become an Agency Partner

If you're part of a design/creative agency, you can join an exclusive list of Flywheel Agency Partners and grow your business.

Reselling Flywheel hosting can be a great source of recurring revenue for your business with minimal effort. Instead of transferring billing to your client, you retain the account under your bulk plan and include the hosting fees in your monthly invoice to your client. Plus, as an Agency Partner, you get some sweet perks!

### **Preferred vendor status**

We work with the very best agencies around the world. When we're asked who we recommend for a project, we know we can trust our agency partners to get the job done.

### **Free hosting**

If you're an agency partner with a bulk plan on Flywheel, we'll host your site free of charge. All of Flywheel's great features are included – without the price tag!

### Help shape our product roadmap

Be the first to try out Flywheel's new features and help us shape our product roadmap. Have a feature you'd like to see? We want to hear it!



### What is Flywheel?

Flywheel is a delightful platform that empowers designers, developers, and digital agencies to focus on what they do best — building beautiful, functional sites for their clients. We make it a breeze to create and develop WordPress sites, handle hosting, manage projects, and ultimately scale your business.

Stop wasting time on server management, security plugins, caching, and all those other boring repetitive tasks that take your focus away from growing your business and jeopardize your relationship with clients. Get Flywheel and get back to doing what you love.

### **CONTACT YOUR AFFILIATE MANAGER**

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Find more tips in your Affiliate Dashboard

