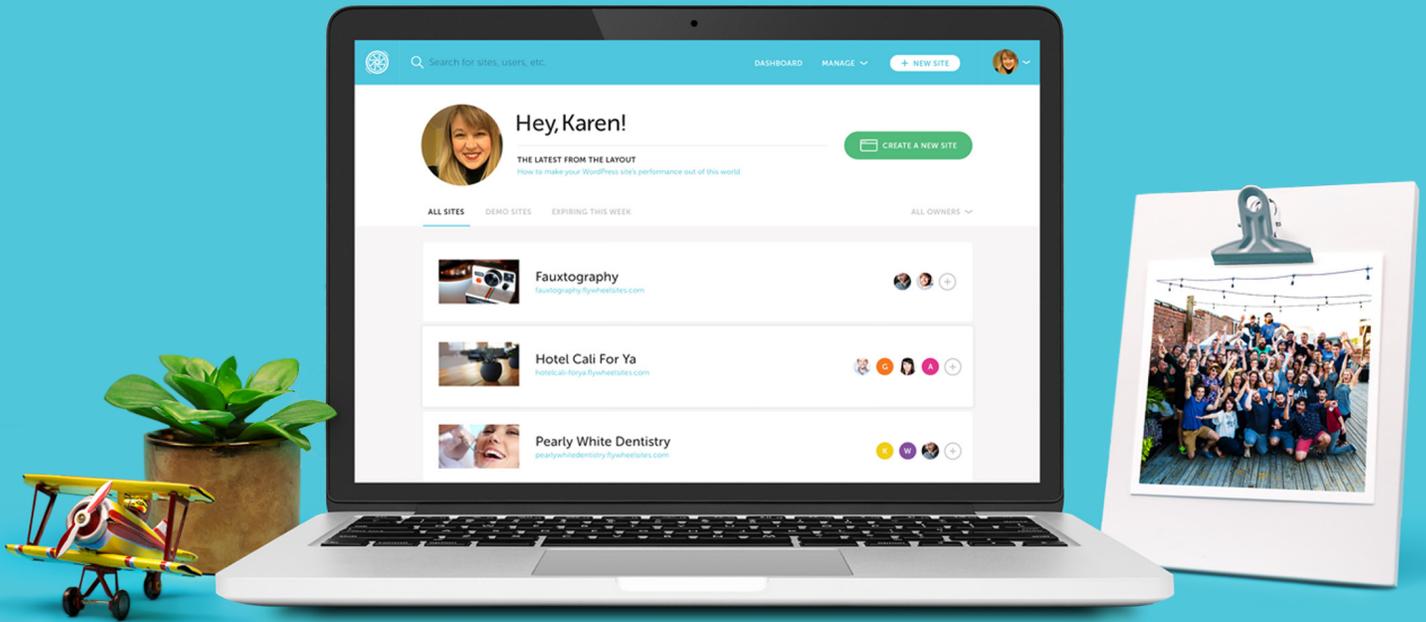


Getting started with Flywheel





Hi there, welcome to Flywheel!

We're thrilled to help you build, launch, and manage your WordPress site, and ultimately, help you scale your business!

With this ebook, you'll learn everything you need to know about getting started on our platform, the easy steps you'll follow to take your site live, and how to manage your site for years to come (or rather, how we'll help manage it for you)!

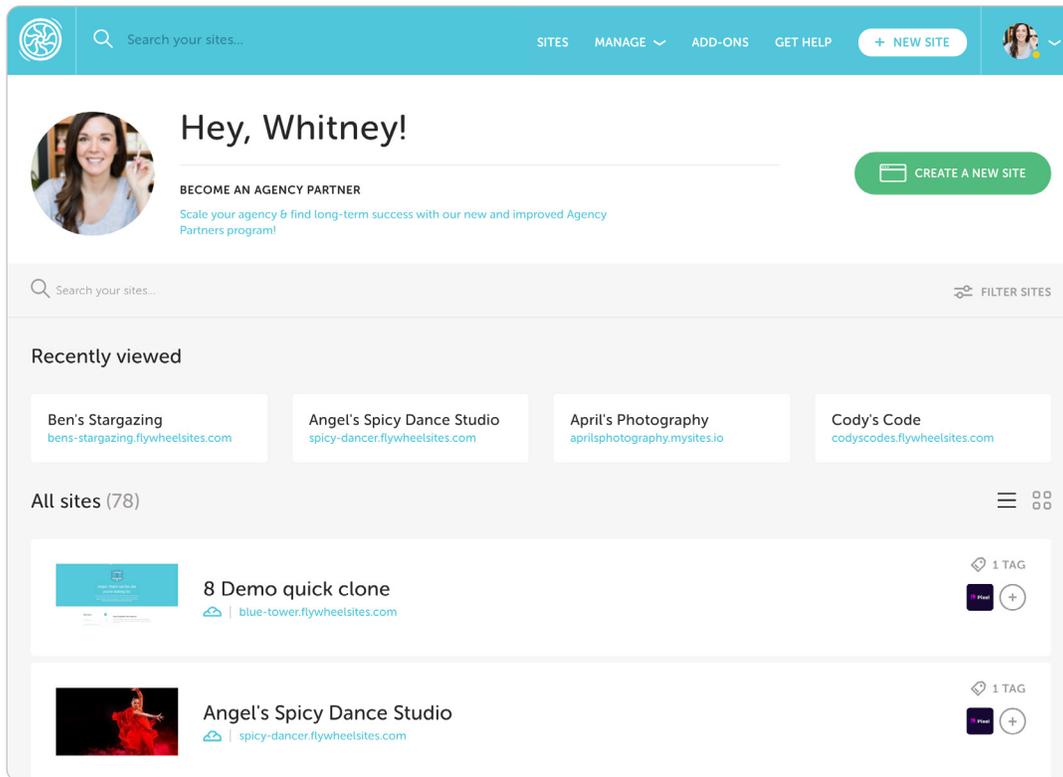
GETTING STARTED:

1. [Dashboard tour](#)
 2. [Create/migrate a site](#)
 3. [The site dashboard](#)
 4. [A guide to passwords](#)
 5. [Taking your site live](#)
 6. [Collaborating on Flywheel](#)
 7. [Add-ons](#)
-

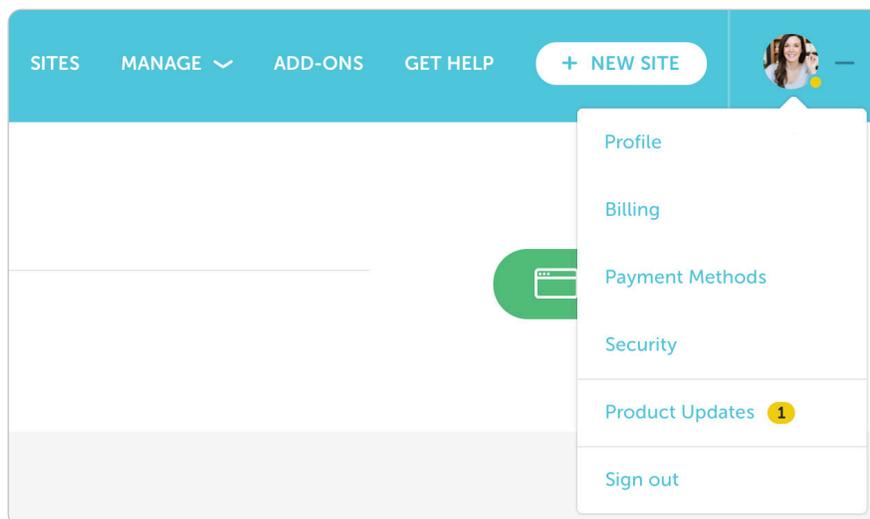
Site Dashboard tour

First things first, let's take a tour of the dashboard

This is our beautiful dashboard, and it's the default page you'll see whenever you log into your Flywheel account! Here you can view your sites, create new ones, and manage your information.



In the top right corner of the dashboard is your **User Icon Dropdown**. From here, you can view your profile, billing history, payment methods, check security settings, and view product updates.



The Support Dashboard

Real heal from real humans, 24 hours a day

No matter where you're at in the Flywheel app, you'll be able to access real-time support with a single click via our **Chat Now** feature.

We also created a centralized place right within the [help dashboard](#) where you can create, reply to, and close out tickets. This gives you a singular place to keep track of support threads, so there's no more digging through your inbox to find the answers!

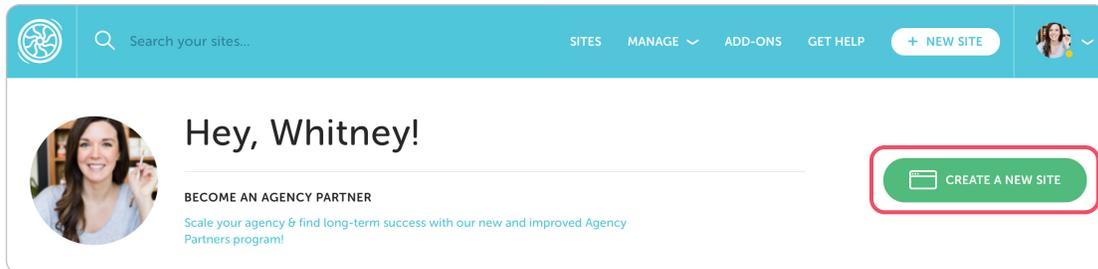
The screenshot displays the Flywheel Support Dashboard. At the top, a teal navigation bar includes a search bar for sites, and links for SITES, MANAGE, ADD-ONS, GET HELP (highlighted with a red box), and + NEW SITE. Below this, the main content area is titled "How can we help?" and features a "CHAT NOW" button. The "Open Tickets" section shows a list of three tickets: "Transfer billing question" (open), "Caching issue with my shopping cart" (closed), and "I need to clone a site" (closed). A "VIEW ALL TICKETS" button is located below the list. At the bottom, there is a search bar for help topics and a "Most requested help topics" section. A chat window is overlaid on the right, showing a welcome message from the Flywheel team (Leslie, Pedro, Will) and a list of help topics: "Subscription questions", "I need technical support", and "My site is down". A detailed view of a support ticket is shown in a separate window, featuring a message from Brandon dated Apr 8, 8:29 PM, providing instructions on how to transfer billing.



Creating/migrating a site

You can add your first site in minutes! Let us show you how.

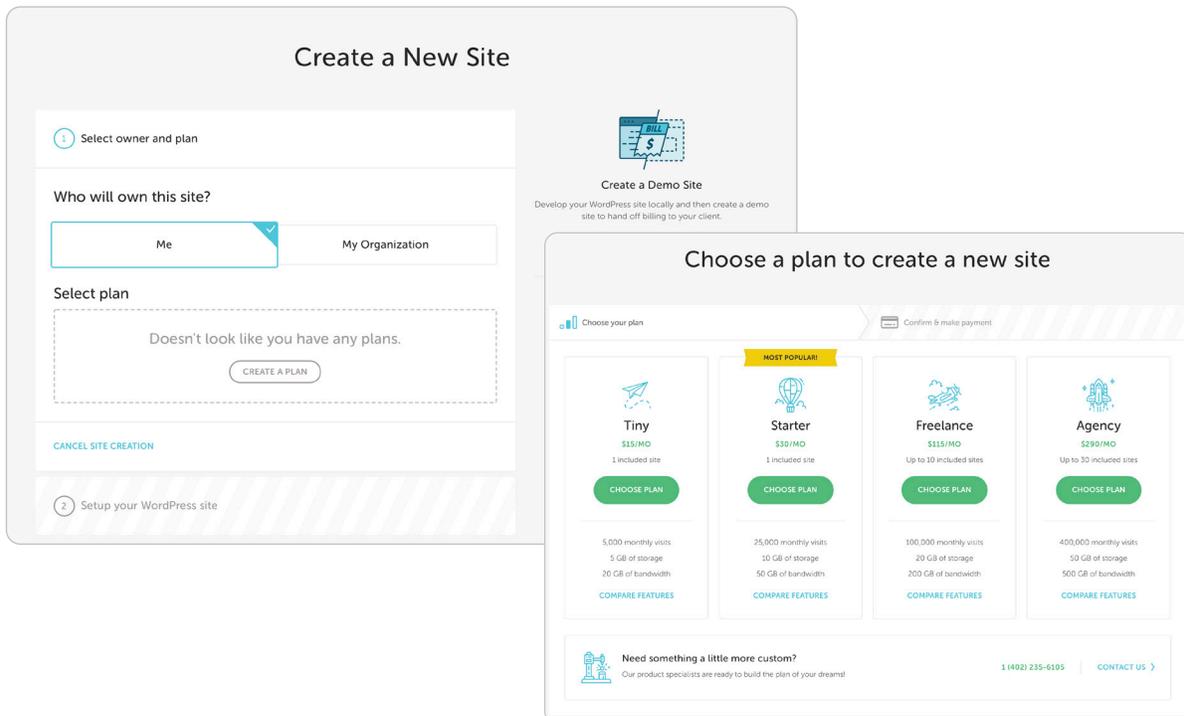
You can easily create a WordPress site by clicking the **“Create a new site”** button in the main Flywheel dashboard.



Clicking this will take you to a form, where you have a few options:

CREATE A BRAND NEW SITE

If you're starting a new site from scratch, then you can continue filling out the original form on this page. First choose whether you or your [Organization](#) will own the site, then at the bottom, you'll see an option to choose the plan on which the new site will be created.



CREATE A DEMO SITE

If you're building a site for someone else, you can spin up a demo site and later use our [Billing Transfer](#) feature to send the bill directly to your client! Just click the **"Create a Demo Site"** option listed in the sidebar.

The screenshot shows the 'Create a New Site' form. The first step is 'Select owner and plan'. Under 'Who will own this site?', there are two options: 'Me' (selected with a checkmark) and 'My Organization'. To the right, there is a red-bordered box containing an icon of a bill with a dollar sign, the text 'Create a Demo Site', a description: 'Develop your WordPress site locally and then create a demo site to hand off billing to your client.', and a 'CREATE A DEMO SITE' button.

This gives you 14 days to finish up development and show your work to your client. The site won't be live until payment is submitted, but you'll be able to show your clients a password-protected, production-ready version.

MIGRATE AN EXISTING SITE

In the sidebar of the **"Create a new site"** form, you'll notice an option to [migrate an existing site](#). If you're looking to move a site to Flywheel that already exists somewhere else, we'll take care of the migration for you, for free!

The screenshot shows the 'Create a New Site' form with a sidebar for migration. The sidebar has a heading 'Let us migrate your site for you!' and a sub-heading 'Migrate your site to Flywheel for free!'. Below this, there are sections for 'Type of migration' (with 'Standard' selected), 'Current site details' (with fields for 'Site name' and 'Current site URL'), 'WordPress credentials' (with fields for 'WordPress admin username' and 'WordPress admin password'), and 'Current hosting credentials' (with fields for 'Current host name', 'Current host username', and 'Current host password'). The main form shows the 'Who will own this site?' section with 'My Organization' selected and a 'MIGRATE MY SITE' button highlighted in a red box.

Migrations typically take one to three business days, but your original site stays live the entire time, so there's no need to worry about downtime or lost business.

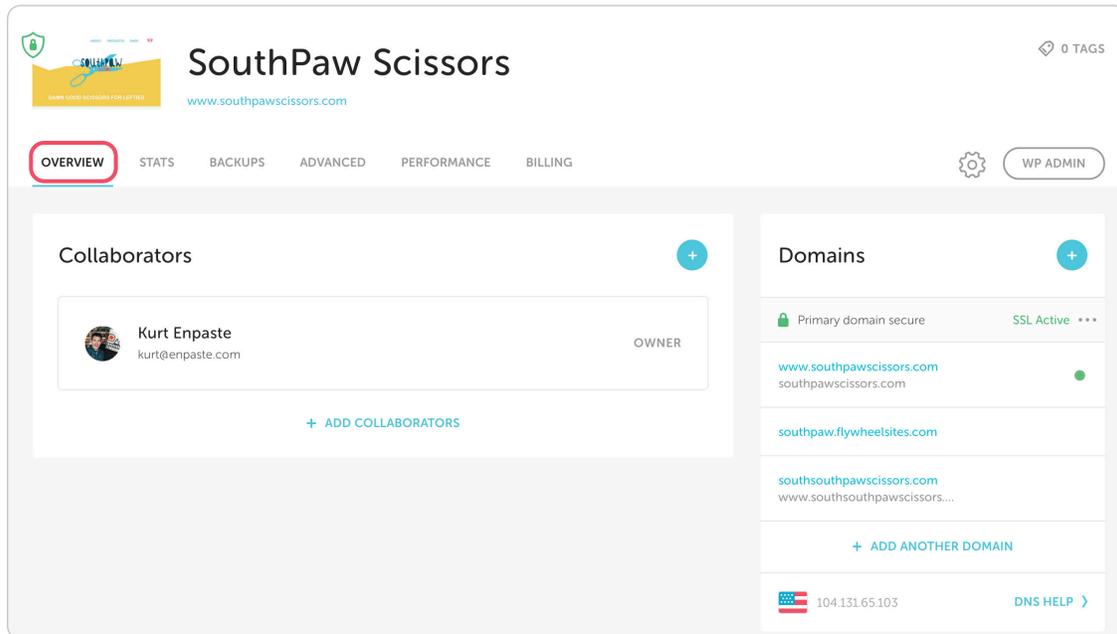
After submitting the migration request you can just sit back and relax! We'll let you know once the migration is complete.



The Site Dashboard

Now that you've created your first site, you'll see it listed in the **Flywheel Dashboard**.

Each site will have its own unique dashboard, which we'll call the **Site Dashboard**. After logging in to the **Flywheel Dashboard**, clicking on a site name will bring you to this page.

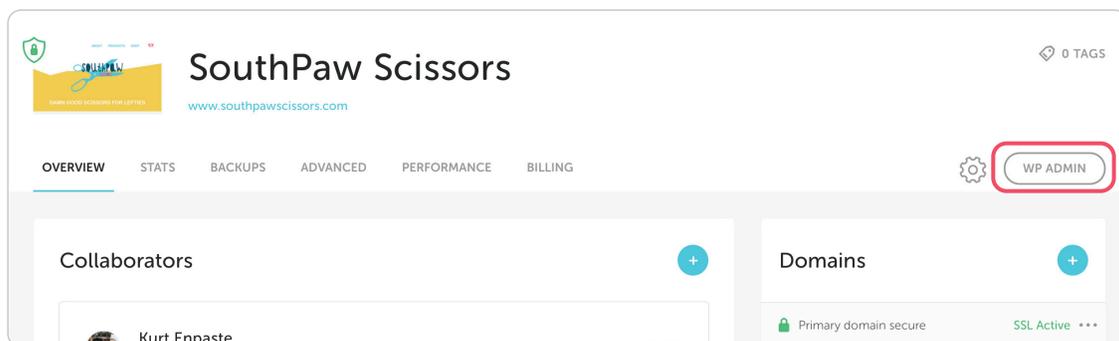


Overview tab

This is the default view when you open a **Site Dashboard**. There are a few important details in this first tab, so let's look at the ones you may need when getting started!

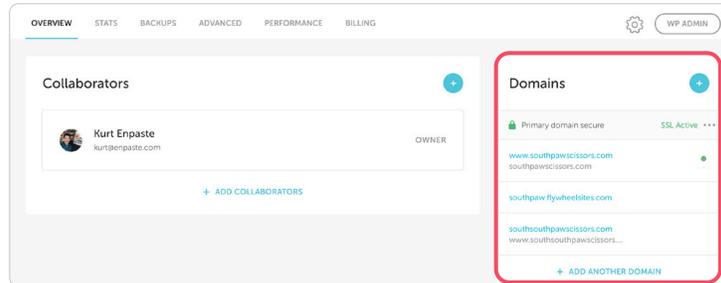
WP ADMIN

The **"WP Admin"** button is listed on the far right of the **Overview** tab, just above the **Domains** box. Click this button to navigate to the back-end WordPress editor for the site.



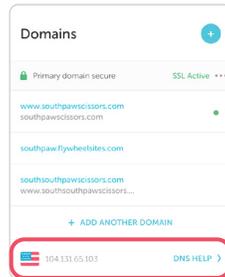
DOMAINS

When a new site is created, a randomly generated temporary domain (ending in .flywheelsites.com) is assigned to the site. Until you are ready to assign your own domain to the site, you can use this address to edit or review your site.



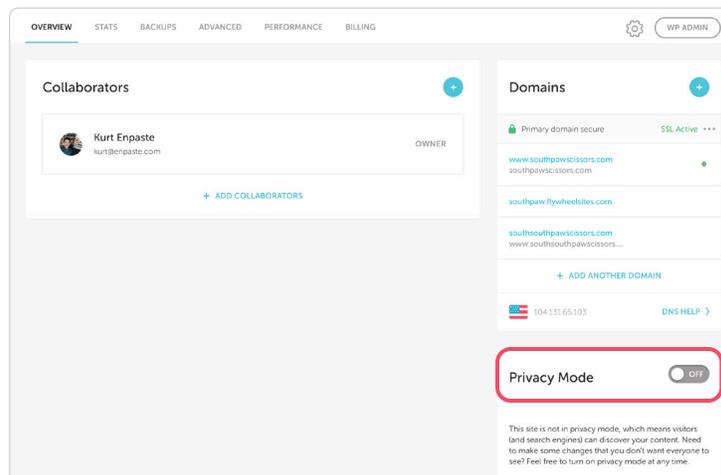
YOUR IP ADDRESS

Your site's IP address is listed at the bottom of the **Domains** box (you will see a flag for the country the data center lives in). You'll need this address for setting up your domain.



PRIVACY MODE

The [Privacy Mode](#) password protects your site from being seen by visitors or crawled by search engines before you're ready to take it live. This is located just below the site's IP address.

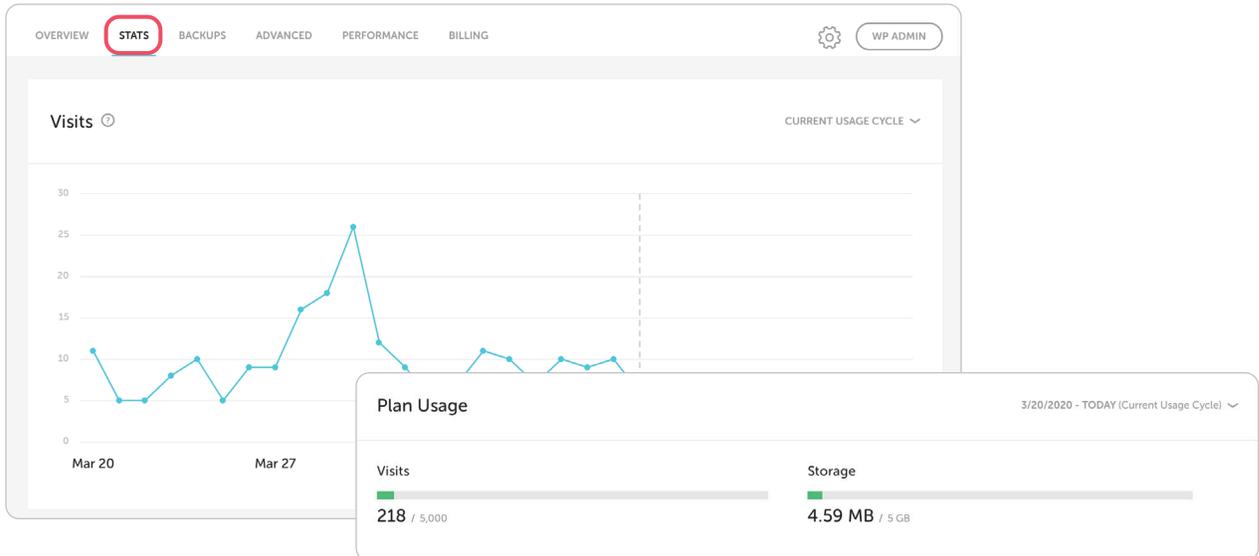


When **Privacy Mode** is on, visitors will be required to enter the username and password listed in these fields before they can view the site. By default, every site will have **Privacy Mode** enabled but can be turned off once the site has been paid for. [See page 11 of this pdf for more info on passwords and Privacy Mode!](#)



Stats tab

In the **Stats** tab, you'll see the site's visits and used/available storage for the billing period.



SITE VISITS

When Flywheel measures traffic, we specifically count the number of “visits” to your site in a given month. **We define a visit as: a unique IP address in 24-hour period.** You can learn more about site visit and how they are measured [here](#).

Backups tab

Rest easy knowing backups are taken nightly and stored up to 30 days! In the [Backups](#) tab, you'll find the last 30 backups as well as statistics about each backup.

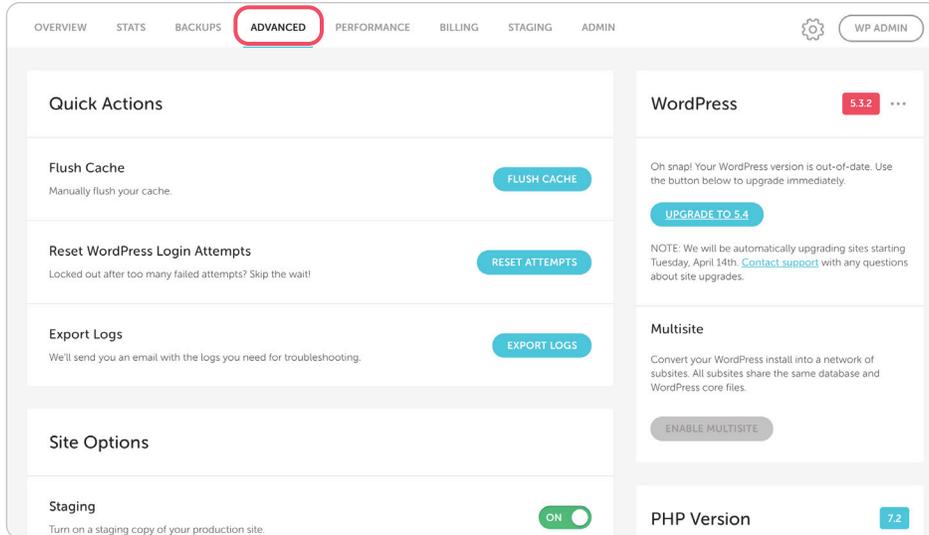
The screenshot shows the 'Backups' tab in a dashboard. The top navigation bar includes 'OVERVIEW', 'STATS', 'BACKUPS' (highlighted with a red circle), 'ADVANCED', 'PERFORMANCE', and 'BILLING'. A 'WP ADMIN' button is in the top right. The main content area features a 'Backups' table with a '+ ' button in the top right. The table lists three backup records with their dates, times, and statistics.

Backup Date & Time	Posts	Pages	Plugins	Comments	WP Version	Actions
April 10, 2020 9:22a UTC	1	2	0	1	5.3.2	ⓘ ...
April 9, 2020 9:05a UTC	1	2	0	1	5.3.2	ⓘ ...
April 8, 2020 8:59a UTC	1	2	0	1	5.3.2	ⓘ ...



Advanced tab

The **Advanced** tab is home to a number of tools and features. With so many options, it's important to know which ones are right for your site. We have a great guide that explains each of these tools and how to best use them, check it out [here](#).

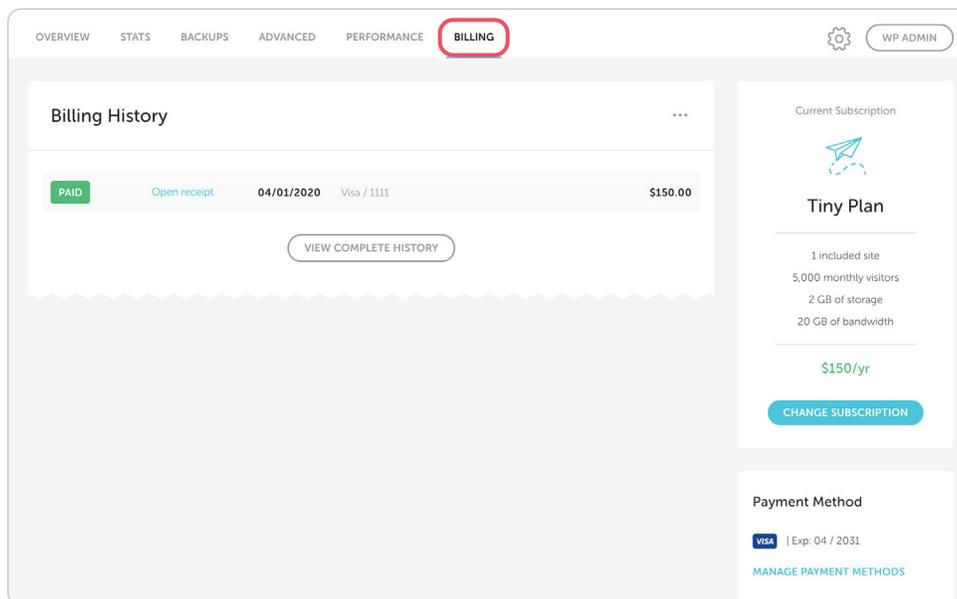


Performance tab

With this delightful Add-on, you'll receive reports from our team of experts highlighting site performance, areas of improvement, and actionable recommendations. [Learn more here](#).

Billing tab

You can view your subscription details and invoices in the **Billing** tab. Hover over the ellipsis in the right corner of **Billing History** to update your payment method, transfer billing, and more.

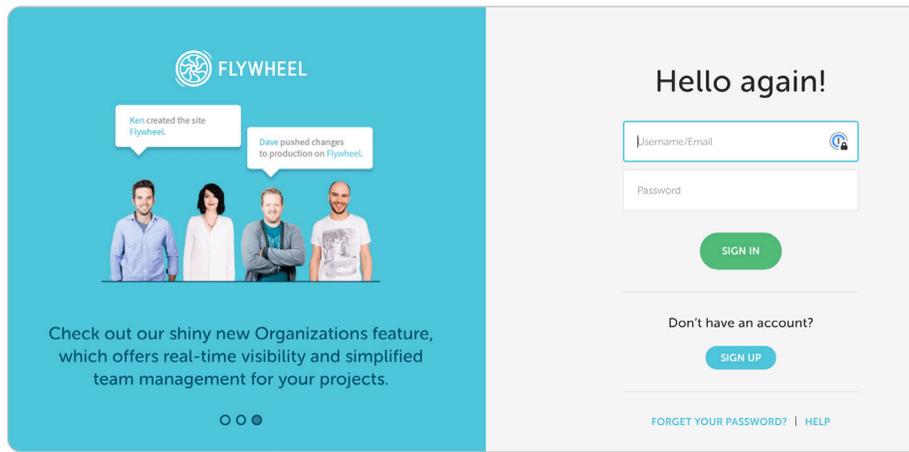


A guide to passwords

Get familiar with the passwords you'll use while navigating through the Flywheel dashboard

YOUR FLYWHEEL USER PASSWORD

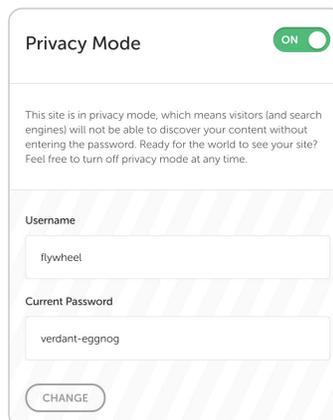
This is the login you'll use when you first log in to your [Flywheel account](#). Logging in here will bring you to the main **Flywheel Dashboard**, which is where you'll find all the sites you own, manage, or collaborate on.



Bonus: This same login also gives you [SFTP access](#) for all the sites you own or collaborate on! No need to remember different sets of credentials.

THE PRIVACY MODE PASSWORD

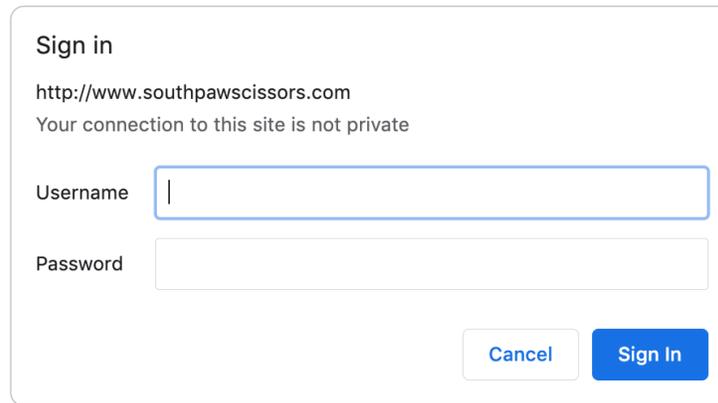
By default, **Privacy Mode** is enabled on all individual Flywheel sites. It can be found in the site's dashboard under the **Domains** section.



The username defaults to **“Flywheel,”** and the password defaults to a fun, random two-word



combination. You can also disable **Privacy Mode** as soon as the site's subscription is paid, and you'll want to be sure to do this when you go live so that visitors can see your site.



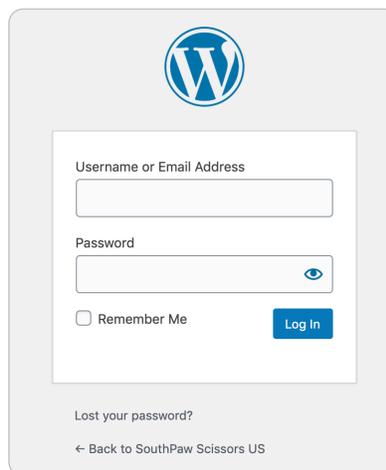
A white pop-up window titled "Sign in" for the URL <http://www.southpawscissors.com>. It displays a warning: "Your connection to this site is not private". Below this, there are two input fields: "Username" and "Password". At the bottom right, there are two buttons: "Cancel" and "Sign In".

If you see a pop-up over a white screen when you try to access your Flywheel site, the privacy mode username and password is what you're looking for.

(Note: You may need to disable Privacy Mode before some plugins, themes, and external services, such as speed tests, can communicate with the site properly.)

YOUR WORDPRESS PASSWORD

This is the actual login for your site itself; it's where you can enter your credentials to access the WordPress admin area, and make edits to pages, posts, plugins, themes, etc. If you created your site on Flywheel, this is where you'll enter the credentials you chose when the site was first spun up.



The WordPress login form is centered on a light gray background. At the top is the WordPress logo. Below it is a white box containing the following elements: a label "Username or Email Address" above an input field; a label "Password" above an input field with a toggle eye icon; a "Remember Me" checkbox; and a blue "Log In" button. Below the white box, there is a link "Lost your password?" and a link "← Back to SouthPaw Scissors US".

You can access the site's WordPress login page through the **"WP Admin"** button in the site's dashboard, or through `[your site's URL]/wp-admin`, although some security plugins may change this link address.



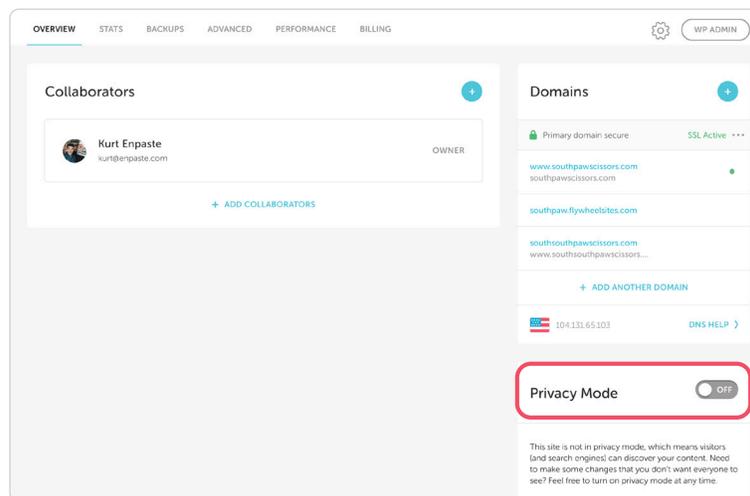
Taking your site live

Ready to go live on Flywheel? Here's how!

Whether you're going to own the site yourself or transfer billing to your client, payment must first be submitted before the site can go live. You can submit payment or [transfer billing](#) by going to the **Billing** tab in the site's dashboard.

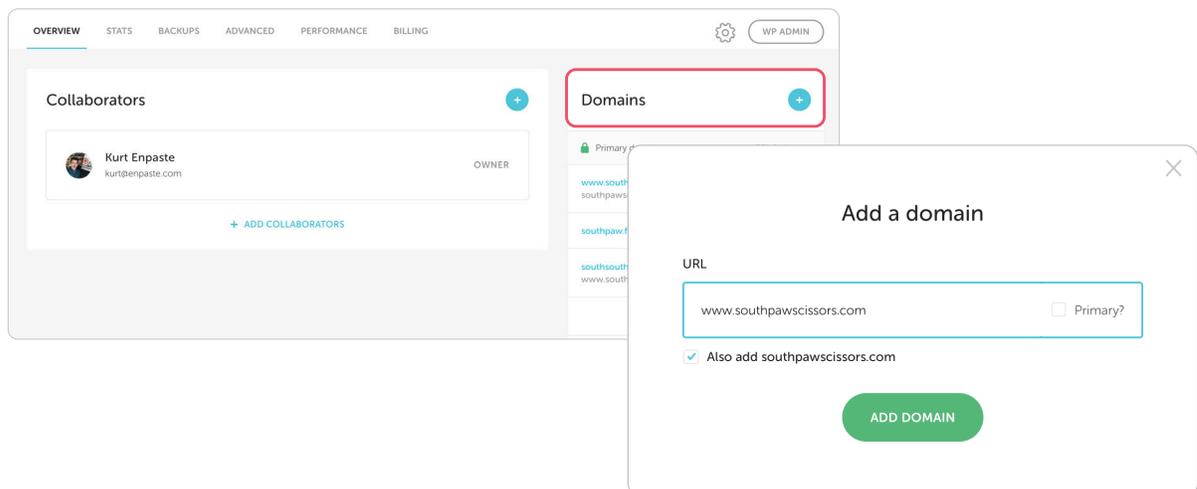
TURN OFF PRIVACY MODE

Turning off **Privacy Mode**, or removing the password protection, for your site in Flywheel will be the next step. You can turn the password off from the **Overview** tab for your site. The **"On/Off"** switch can be found in the bottom right section of the page.



ADD DOMAINS

Add any domains you will be pointing at your site to the domain list on the site's page in Flywheel. This includes [www.example.com](#) and [example.com](#).



SET PRIMARY

Set the appropriate domain to primary. This will update your site's database to use the correct domain. (Note: if you checked the "Primary?" box when you added the domain in the step above, you can skip this; it will already be done!)

The image shows two overlapping screenshots from a web application. The top-left screenshot is titled "Add a domain" and features a form with a "URL" field containing "www.southpawscissors.com" and a "Primary?" checkbox. Below the form is a green "ADD DOMAIN" button. The bottom-right screenshot is titled "Domains" and displays a list of domains. The first domain, "www.southpawscissors.com", is marked as "Primary". A tooltip over the "Primary" label indicates the option to "Make southpawscissors.com Primary". Other domains listed include "southpaw.flywheelsites.com" and "southsouthpawscissors.com".

POINT DOMAIN DNS

Point your domain(s) at the site's IP address (found directly below the domain list in Flywheel). For more information on how to point DNS at your site, visit our help article on [setting up DNS](#). We also have registrar-specific articles for setting DNS on [GoDaddy](#), [MediaTemple](#), [Hover](#), [Namecheap](#), and [Bluehost](#).

To point your DNS at Flywheel, we recommend the following settings:

Domain	DNS Record Type	Value
example.com	A record	Your Flywheel site IP address
www.example.com	CNAME record	example.com

To see if everything has been set up correctly, head over to our handy-dandy [DNS Health Checker](#). It'll tell you if everything's A-OK, or if something isn't quite right.

(Note: DNS changes can take up to 48 hours to fully propagate. Because the change isn't instant, our DNS Health Checker might take several minutes to begin seeing changes.)

Once you've completed all of these steps, congratulations! Your site will be live on Flywheel. Now let's talk about how you can manage it for years to come, and what we'll do to help.

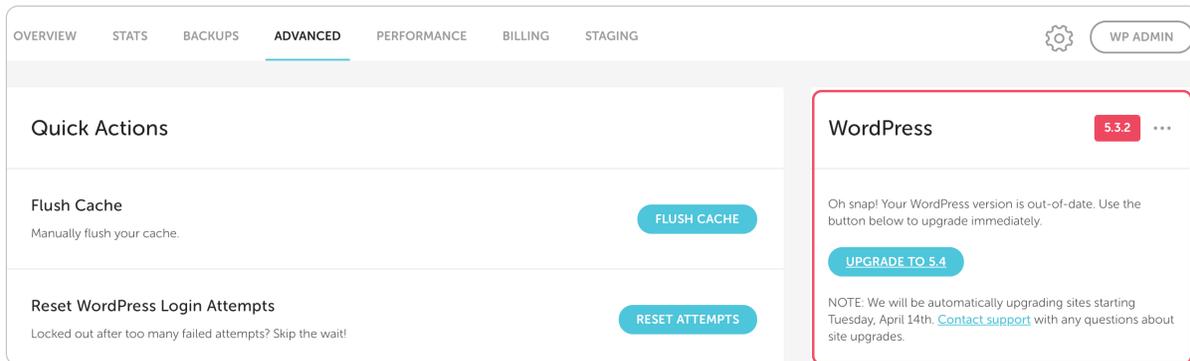


Managing your site

Now that your WordPress site is live on Flywheel, managing it will be easier than ever before! From WordPress core updates to nightly backups, we're here to make sure your site is always performing at its best.

WORDPRESS UPDATES

Whenever there's an update to the WordPress core, we'll automatically update your site to the latest version! This is one of the most important things you can do to keep your site safe and running smoothly, so we roll these updates out on a scheduled basis so you don't have to!

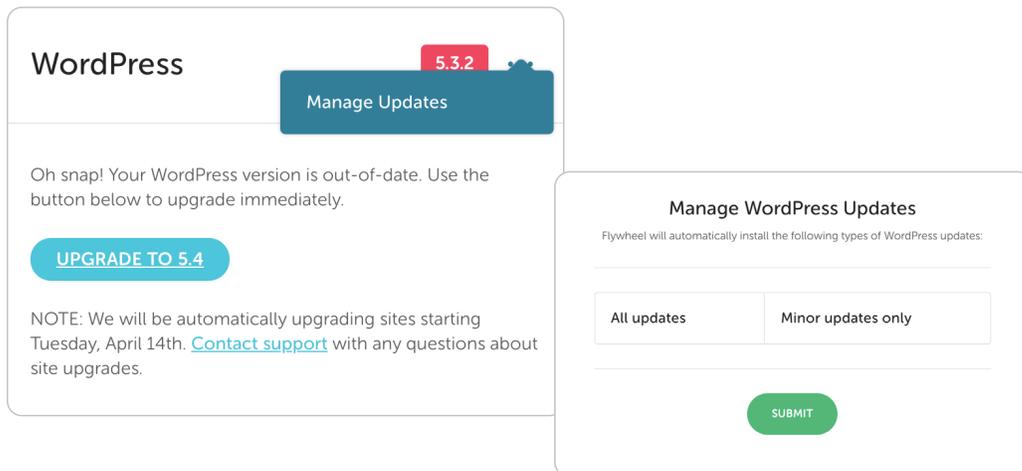


The screenshot shows the Flywheel dashboard with the 'ADVANCED' tab selected. On the right, a 'WordPress' notification box is highlighted with a red border. It shows the current version '5.3.2' and a 'Manage Updates' button. The notification text reads: 'Oh snap! Your WordPress version is out-of-date. Use the button below to upgrade immediately.' Below this is an 'UPGRADE TO 5.4' button. A note at the bottom states: 'NOTE: We will be automatically upgrading sites starting Tuesday, April 14th. [Contact support](#) with any questions about site upgrades.'

Flywheel updates the WordPress core on the following schedule:

- Security releases (such as 4.7 to 4.7.1) are automatically installed within 24-72 hours of release.
- Major releases (such as 4.7 to 5.0) are automatically updated within two weeks after release.

You'll always receive an email when updates are completed, plus you can opt-out of major releases if you want more time to perform testing.

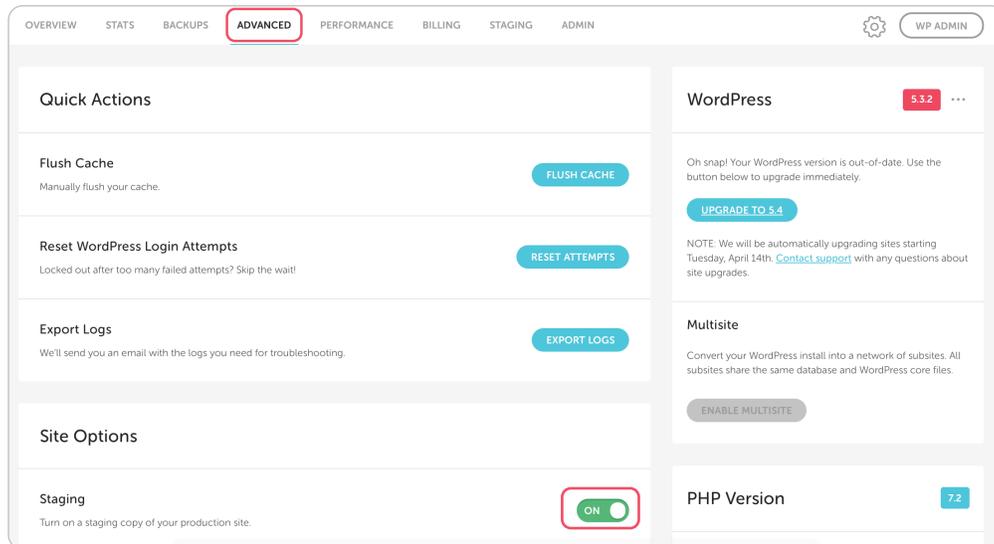


This block shows a detailed view of the update notification and the management dialog. The notification box on the left has a 'Manage Updates' button and the same text as the screenshot above. The 'Manage WordPress Updates' dialog on the right has the title 'Manage WordPress Updates' and the text 'Flywheel will automatically install the following types of WordPress updates:'. It contains two radio buttons: 'All updates' (which is selected) and 'Minor updates only'. A 'SUBMIT' button is at the bottom.

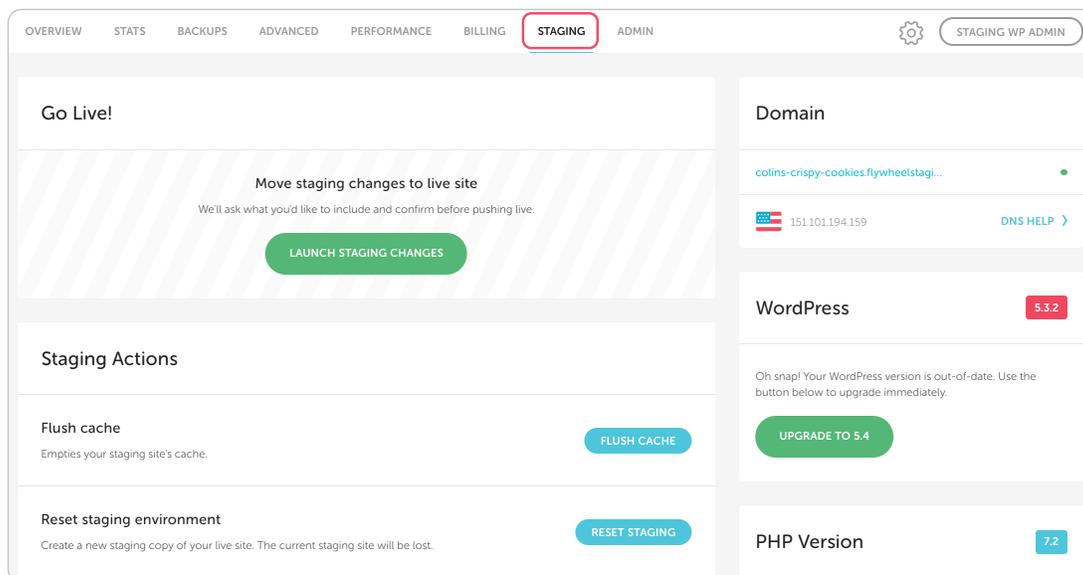


STAGING

Next time you redesign your site, don't worry about setting up a development copy or separate server to test things on. With our [Staging](#) feature, you can easily keep experiments away from your production site, and simply push features live when you're happy with them.



Staging is a safe way to test your site changes. Plus, if you accidentally push something live, you can always roll back to one of those backups we talked about earlier.

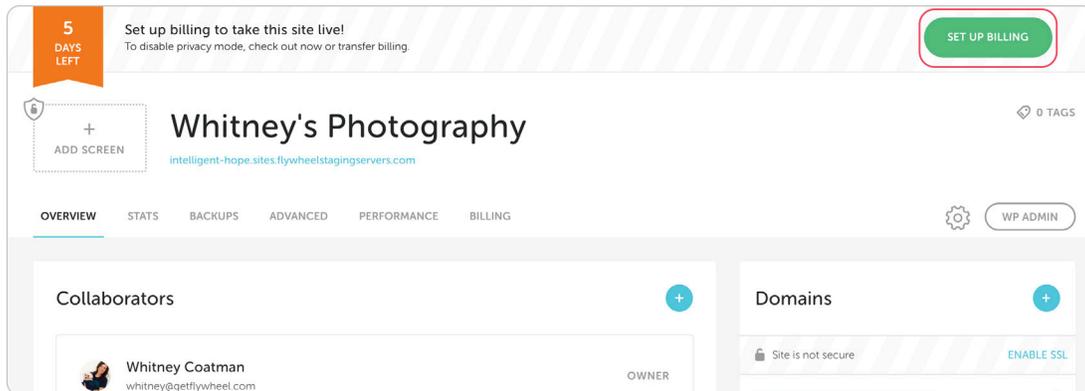


Collaborating on Flywheel

Transfer billing to a client

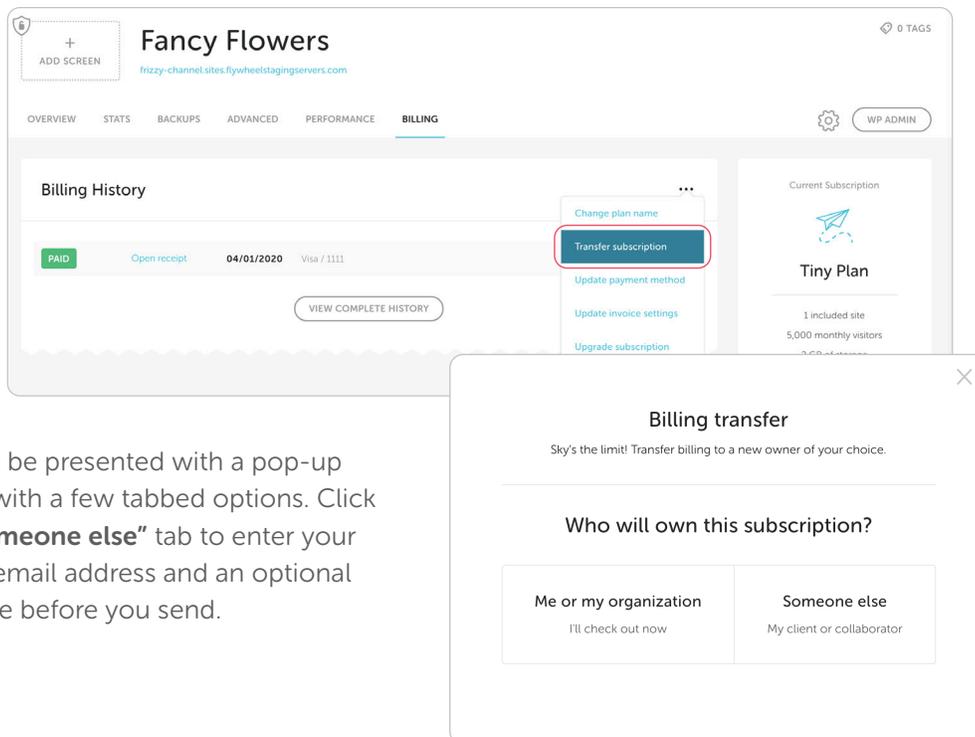
DEMO SITES

If the site you're transferring is a **demo site**, you will want to go to the site dashboard and click the **"Set Up Billing"** button in the top right section of the page.



PAID SITE

If you currently own the subscription and site, you can also transfer a site from the Billing tab. Hover over the ellipsis icon next to **"Billing History,"** and click **"Transfer subscription."**



You will be presented with a pop-up modal with a few tabbed options. Click the **"Someone else"** tab to enter your clients email address and an optional message before you send.

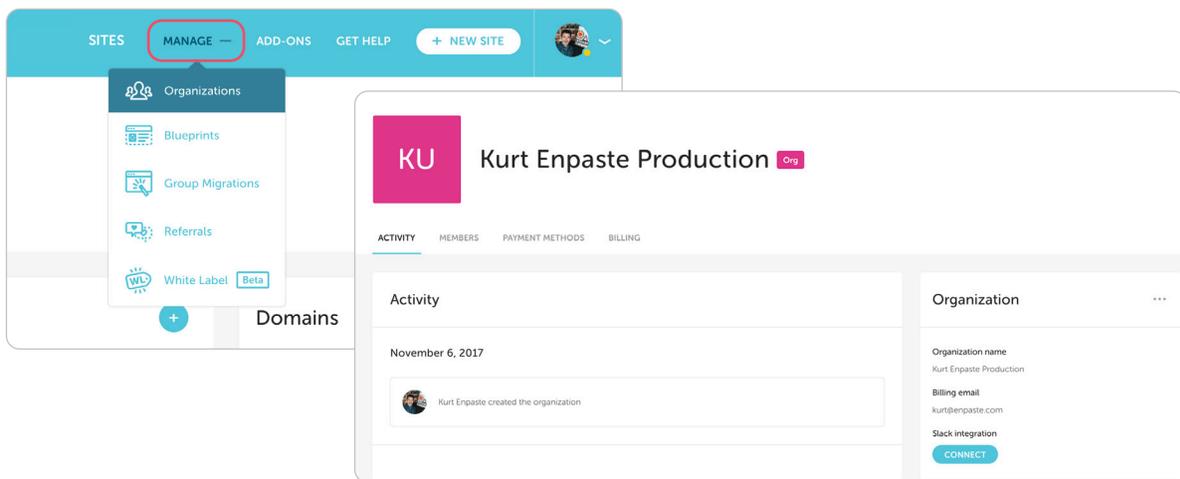


Once you send the payment request form, your client will receive an email like the one below. By clicking the **“Submit Payment”** button, your client will be prompted to log in or create an account on Flywheel and enter their credit card information.

Tools for collaboration

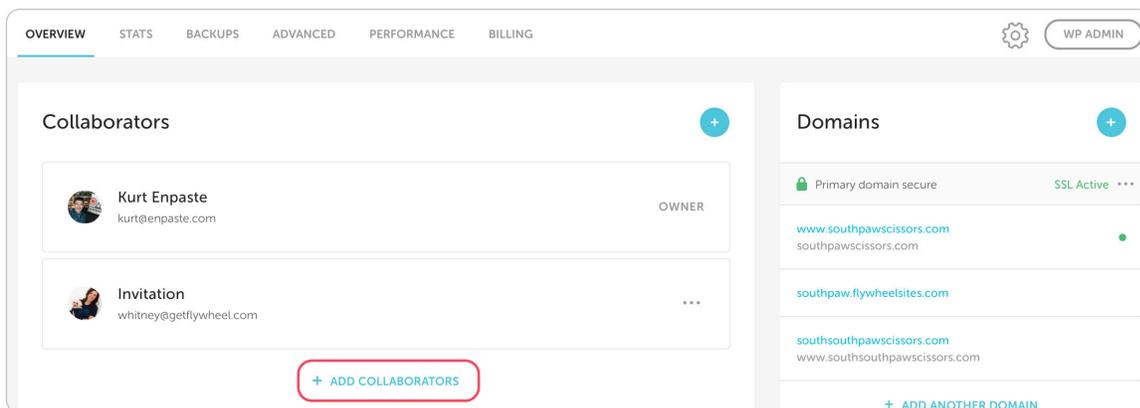
ORGANIZATIONS

With **Organizations**, all of your team’s sites are on a single dashboard, and everyone on your team has access to create sites, push a site to production, or request billing. You’ll also be able to gain insights into the progress your team is making in real time. [Learn more here.](#)



COLLABORATORS

Collaborators, on the other hand, are added to individual sites, one at a time. So if you’re working with a partner or pulling in a freelancer to assist with the work, you can add them as a Collaborator to a single site, without giving them access to everything else.



To add a Collaborator to your site, simply go to the site overview and click **“Add Collaborator.”** Just enter their email address and we’ll send ‘em a message to get started.





Voila! You've successfully built and launched your first site on Flywheel, and we're ready to help you manage it for years and years.

We'll take care of the boring technical stuff, so you can get back to doing what you love – building beautiful, functional sites for your clients.

If you have any questions along the way, feel free to contact [support](#).

Stay fly!

Add-ons

Enhance your plan with above-and-beyond services and solutions

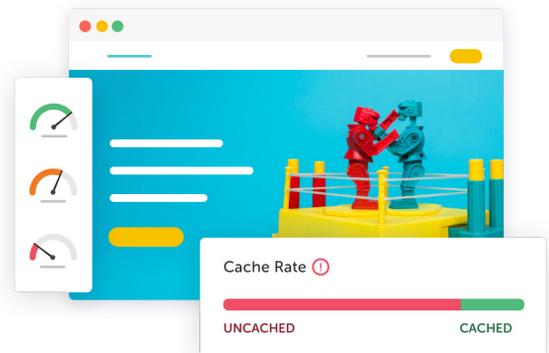
PERFORMANCE INSIGHTS

With Performance Insights, you'll receive reports from our team of experts highlighting site performance, areas of improvement, and actionable recommendations.

STARTING AT **\$25 PER MONTH**

LEARN MORE

Includes one site | \$2/mo for each additional site



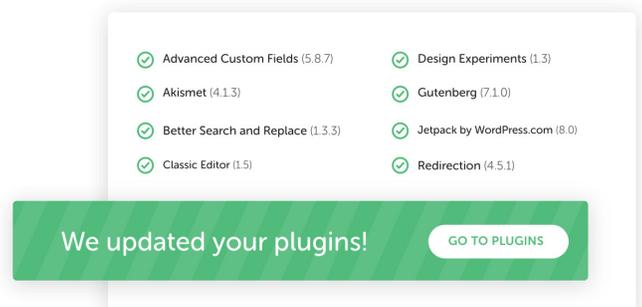
MANAGED PLUGIN UPDATES

Each month, we'll update any plugins on your site to the newest version. Once we're finished, we'll package up a report so you can know exactly what we did and why we did it!

STARTING AT **\$25 PER MONTH**

LEARN MORE

Includes one site | \$2/mo for each additional site

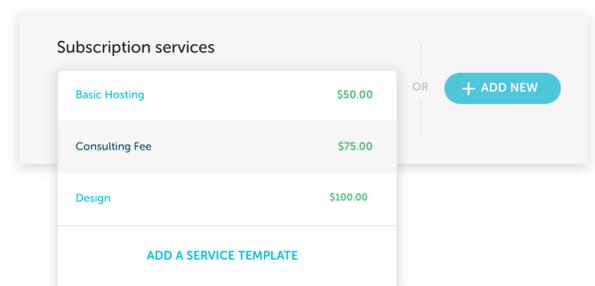


WHITE LABEL

Create a billing experience under your own brilliant brand. Since it's built on top of our world-renowned WordPress hosting platform, you can resell our services (as well as your own) to your clients at whatever price you'd like.

\$99 PER MONTH

LEARN MORE



Still have questions?

Between our [help articles](#), [WordPress resources](#), and support team of WordPress experts, we're always here to help! Stop wasting time on server management, security plugins, caching, and all those other boring repetitive tasks and instead, get back to doing what you love – building beautiful, functional sites for your clients.

[Contact support](#)



FLYWHEEL